



## MEMORANDUM

# Summary of Public Outreach and Title VI Compliance Cannon Beach 2022 Transportation System Plan

DATE March 18, 2022

## INTRODUCTION

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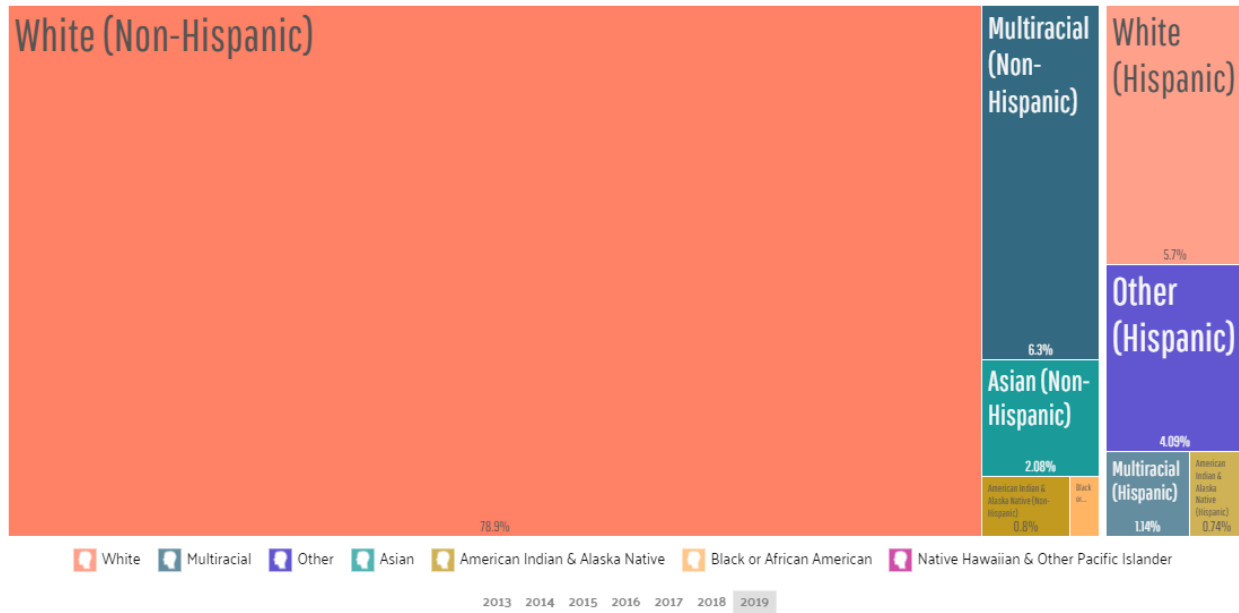
This document summarizes the Public Involvement process of the Cannon Beach 2022 Transportation System Plan (TSP) conducted under the guidance and requirements of Title VI. The process identifies Environmental Justice (EJ) populations and develops measures to reach and solicit input during the planning process from disadvantaged populations within the Cannon Beach community.

## DATA COLLECTION AND DEMOGRAPHICS

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The Cannon Beach 2022 Transportation System Plan process used Census data and information from City staff to identify sensitive populations in the City of Cannon Beach.

- **Race.** Based on 2020 Decennial Census, the racial makeup of Cannon Beach is 91.9% white and 87.6% non-Hispanic/Latino (Table DP05). Hispanic or Latino are the largest minority group when looking at race alone or in combination with another race, with a population share of 12.4. According to the Census, Clatsop County has 84.6% white and 90.6% non-Hispanic/Latino.
- **Income.** The median household income in Cannon Beach is \$50,846 (2019 ACS 5-year estimate). Of the estimated 279 owner-occupied housing units, over 41% are considered cost burdened at over 30% of the selected monthly owner costs as a percentage of household income, while over 57% of renters are cost burdened, where renters pay a gross rent as a percentage of household income. (Census Table DP04)
- **Poverty.** Cannon Beach has a poverty rate of 8.4 percent, compared to 10 percent for Clatsop County as a whole (2019 ACS 5-year estimate).
- **Age.** 8.4% of Cannon Beach's population is under 18 years old, and 8.3% is aged 65 years or over, which is slightly higher when compared to Clatsop County, where 7.9% of the population is under 18 years old, and 7.1% is aged 65 years or over.



### Cannon Beach Race & Ethnicity, Source: 2019 ACS 5-year estimate

The City of Cannon Beach has a relatively low proportion of minority residents and yet a significant number are cost burdened when it comes to housing. When transportation, for commuting is taken into account, with just 5.5% of Cannon Beach workers living and working in Cannon Beach, these costs become even more burdensome. The median age of the Cannon Beach community in 2019 is 44.2 years old, comparable to the 46.2 years old from the 2010 Census. These numbers are similar to Clatsop County (44.2 years old) and slightly older than the State of Oregon (39.3 years old), which have shown a slight aging over the past ten years, compared to the 2010, Clatsop County (42.7 years old) and Oregon (38.4 years old) numbers.

## SUMMARY OF OUTREACH

As part of the outreach to engage citizens and stakeholders in the 2022 Transportation System Plan, the City of Cannon Beach made special efforts to involve a broad range of participants. The public outreach process is summarized below.

- The Transportation System Plan was developed in close coordination with the Technical Advisory Committee (TAC), including members from:
  - City Council
  - Planning Commission
  - Public Works Committee
  - City Community Development, Public Works, Police Department, Emergency Management
  - Cannon Beach Rural Fire Department
  - Clatsop County

- ODOT Region 2 Planning
  - Oregon Department of Land Conservation and Development
  - Sunset Empire Transit District
  - Cannon Beach Chamber of Commerce
  - Hotel and Tourism Industry
  - Local Business Owners
  - Seaside School District
  - Cannon Beach Conference Center
  - Cannon Beach Academy
  - Active Transportation advocates
  - Title VI Community advocates
- Two joint public work session meetings were held in conjunction with City Council and Planning Commission.
  - The project included monthly TSP updates, which were part of regularly-scheduled Planning Commission or Council meetings that were open to the public and included opportunities for public comment.
  - The Project Advisory Committee held three public meetings.
  - The TSP project held four public meetings.
  - The TSP project hosted two Online Open Houses, including one Spanish-language edition.
  - Throughout the project, community members were encouraged to review drafts and provide comments via an interactive map on the project website: [cannonbeachtsp.com](http://cannonbeachtsp.com).
  - The City provided project updates and invitations to meetings and events via its Facebook page (<https://www.facebook.com/CityofCannonBeach>) and the City's e-Newsletter.
  - The City also created press releases for public events to be advertised in local newspapers and other channels that contained important project information, contact information, and directions to the project website and the City's Facebook page.
  - The adoption process for the 2022 Cannon Beach Transportation System Plan included a joint Planning Commission and City Council work session, a Planning Commission hearing, and a City Council hearing, all of which were open to – and attended by – members of the public.

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## TITLE VI POPULATION IMPACTS

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No impacts on Title VI populations were identified during the planning process. Proposed transportation projects will provide improved connections to Cannon Beach' downtown that serve all residents and visitors. Many of the proposed improvements are aimed at improving facilities for walking and bicycling which tend to favor lower-income residents who do not own or have easy access to an automobile.